

Enactus Job Description

Job Title:

General Member



Overview:

Enactus Capilano is seeking people with strong leadership skills and initiative skill sets. We're looking to you to help build on our foundation of talent and unique team culture. As a 'General Member,' you would be committing to participating in recruitment, planning and executing current and new projects, and assisting in preparation for regional and national competitions.

Responsibilities and Duties:

- Attend weekly team meetings
- Take initiative in leading new projects or tasks
- Research and development of innovative ideas in a learning environment
- Participate in discussion
- Be a positive team member when planning or executing tasks
- Time commitment: approximately 8-10 hours per month

Skills and Assets:

- Great verbal and written communication skills
- Strong leadership
- Extremely proactive and self-guided
- Strong time management; organized
- Team building and problem solving
- Ability to think critically and creatively



Enactus Job Description

Job Title:

Social Media Director



Overview:

We are seeking a dedicated VP of Social Media Marketing to join our team. The ideal candidate will enhance our social media presence by benchmarking and comparing our strategies with industry standards, creating engaging content, and analyzing performance metrics.

Responsibilities and Duties:

- Develop and implement social media strategies to align with Enactus Capilano goals.
- Benchmark and analyze other teams' social media strategies to identify best practices.
- Create, edit, and publish engaging content, including posts and stories, across various platforms.
- Monitor and report on performance metrics, providing insights and recommendations for improvement.
- Collaborate with the marketing team to ensure brand consistency.
- Stay updated on the latest social media trends and tools.

Skills and Assets:

- Experience in social media marketing or a similar role.
- Strong understanding of social media platforms and their respective audiences.
- Excellent written and verbal communication skills.
- Ability to analyze data and derive actionable insights.
- Creative mindset with attention to detail.
- Ability to work independently and as part of a team.



What We Offer:

- Skill development
- Valuable, real-world experience
- Opportunity to be part of an extensive network and travel to competitions on a regional and national level
- Volunteer hours
- Looks excellent on a resume and is highly valued by employers



Enactus Job Description

Job Title:

Written Communications Content Strategist



Overview:

We are seeking a passionate Written Communications Content Strategist to join GreenBlog, a project under the Sustainability Team at Enactus Capilano. The ideal candidate will focus on creating high-quality written content, conducting thorough research, and aligning blog posts with the mission of promoting environmental awareness and action.

Responsibilities and Duties:

- Develop, write, and publish blog posts on topics related to sustainability and environmental issues.
- Conduct thorough research to ensure accurate and relevant content.
- Collaborate with the GreenBlog team to generate new ideas and content strategies.
- Edit and proofread content to ensure quality and alignment with GreenBlog's tone and goals.
- Stay informed on sustainability trends, news, and emerging topics.

Skills and Assets:

- Strong writing and editing skills with an eye for detail.
- Passion for sustainability and environmental issues.
- Ability to conduct thorough and effective research.
- Familiarity with blogging platforms is an asset.
- Self-motivated and able to meet deadlines consistently.

What We Offer:

- Skill development
- Valuable, real-world experience in sustainability-focused communications.
- Opportunity to be part of a passionate team driving positive change.



- Volunteer hours.
- Enhances your resume with practical experience highly valued by employers.

